



**Note of the meeting of the Bath City Forum  
held on Wednesday, 29th March, 2017  
in Brunswick Room - Guildhall, Bath**

**Meeting Attendance**

<b>In Attendance</b>		
Councillor Patrick Anketell-Jones		
Councillor Rob Appleyard		
Jeremy Boss		
Councillor Fiona Darey		
Councillor Matthew Davies		
Dave Dixon		
Steven Fuller		
Councillor Ian Gilchrist		
Councillor Bob Goodman		
Sally Harris		
Mark Hayward		
Pam Jones		
Alaa Al Khourdajie		
Councillor Paul Myers		
Councillor Lin Patterson		
Councillor Christopher Pearce		
Rosie Phillips		
Leslie Redwood		
12 x Residents / Other Attendees		
Lynda Robertson		
Dr Christopher Roche		
Councillor Dine Romero		
George Samios		
Councillor	Shaun	Andrew
Stephenson-McGall		
Councillor Peter Turner		
Councillor Karen Walker		
Virginia Williamson		

<b>Apologies Received from</b>		
Councillor Colin Blackburn		
Councillor Andrew Furse		
Michael Hill		
Robin Kerr		

Penny McKissock
Councillor Michael Norton
Councillor Joe Rayment

## **1. Introductions and Apologies**

The Chair thanked everybody for their attendance.

The Chair read out a statement explaining that due to the forthcoming West of England Mayoral Election there are restrictions in place that prevent the meeting entering into any discussion that relate to the West of England Mayoral Election or issues raised by the campaigns.

The Chair read out the apologies that were received in advance of the meeting and noted the substitutes in attendance.

The Chair asked the forum members to join him in welcoming the three new co-opted members, Virginia Williamson, Leslie Redwood and Alaa Al Khourdajie.

Cllr Dine Romero asked that in future rounds of recruitment that the candidates are invited to make a short presentation to the panel. Cllr Bob Goodman felt that this would be a useful addition to the process in the future.

Jeremy Boss explained that he wished to declare an interest as he has been appointed as a Non-Executive Director to the Board of the Royal United Hospitals Bath NHS Foundation Trust (RUH).

## **2. Notes from the previous meeting - 2nd February 2017**

The minutes of the previous meeting on 2nd February 2017 were agreed as an accurate record.

Sally Harris asked for clarification on the note made that stated that Andrew Pate would return to a future meeting to take questions on budget issues. Cllr Bob Goodman explained that the expectation is that this will happen and it will be raised at the next agenda setting meeting.

Cllr Lin Patterson wished to provide an update following the last forum meeting. Lin explained that she walked out of the last meeting due following the refusal by The Chair to take a vote of a proposal that was put forward.

Lin explained that she will continue in her role as a member of The Bath City Forum and explained; where a diverse group of people and communities exist in our City like ours, it is important that there is a strong mix of people involved in the discussions at the forum.

## **3. Bath Waste Collection Changes**

Pam Jones attended this meeting to update on the work that has taken place in Bath around the changes that are being made to Waste collections.

- Letters were included within the council tax bills that were sent out earlier this month.

- The number of contact enquiries from the public that have been made appears to have peaked in the first week and are now reducing.
- Eighty household visits have taken place and the issues around where bins will be located have been resolved.
- An approach has been agreed for 6000 properties within Bath to continue to receive weekly collections using 70 litre bins/bags.

## Questions

**Cllr Rob Appleyard** – How were the public made aware that there were alternative receptacles available?

Response – All residents were told the option that had been selected for their property in the letter they received. If they contacted us to explain reasons why the default option was not right for them we have investigated and where appropriate offered alternatives.

If there are residents that feel they have not got the right option they can still contact us to discuss.

**Action** – Pam Jones will share the document that breaks down the data from visits that have taken place with residents.

**Chris Roche** – The Parade Gardens in Central Bath has recently seen litter strewn across the lawns, has this been a result of the level bin collections decreasing?

Response – It is not thought to be the case.

**Action** – Pam Jones will check if there has been any change made to the Parade Gardens collections.

**Cllr Dine Romero** – It appears that the residents have not been told openly about the option of a smaller bin being available. Was a criteria set out?

Response – The default position is that we are not offering a pick and mix offering and the 140 litre option is what our starting point has been. Where it is clear that an alternative option has to be offered we have worked on suitable solutions for the individuals.

The routes for collection of waste need to be as efficient as we can make them and the method of how waste is presented is key to this.

**Cllr Ian Gilchrist** – The discussions that have taken place between Michael Robertson and me have been helpful.

The 'waste doctor' visits that have taken place appear to be hardwired and there needs to be some adjustment on the criteria that is being used.

Response – The visits for the whole of B&NES has totalled 137. We have used mapping tools where appropriate to do so to help in speeding up our responses.

**Cllr Peter Turner** – The discussion that took place on the Alfred Street trial included points about the design of the handles on the bags, identification of whose bags are whose and Councillors being provided with a hotline number to deal with resident's issues.

Response – This feedback has been received.

**George Samios** – The idea was previously put forward of holding workshops in schools on dealing with waste; this would provide greater opportunity to reach the parents. As a Head teacher in Bath I have seen no offer of this kind made?

Response – All of the schools in B&NES have been written to and the offer to hold roadshows was made. A schedule of events has been set up.

**Action** – Pam Jones will follow up with George on this offer.

**Tim Newark** – Can the size of the weekly bags be confirmed.

**Response** – Weekly collections will use a 70 litre bag which is smaller than those for fortnightly collections. This has to be trialled as we still need to reduce costs of collections whether these are weekly or fortnightly. A push in the increased levels of recycling is the aim for all collection routes.

**Cllr Shaun Stephenson-McGill** – How will collection crews cope with the manoeuvring of the bins where parked vehicles leave only minimal gaps?

**Response** – Crews will be asked to identify issues if they arise, the selection of a narrower design of bin was chosen to help crews efficiently load.

**Jeremy Boss** – In Widcombe the request of a whole road for change to be made was declined as the criteria's was not met. Is the whole road wrong?

**Response** – Some of the decisions that have been made are not popular. The savings that need to be made need to be met has to see better efficiency in our collections and the manner in which waste is contained. If the residents feel that they have not been heard correctly then they can contact us again and we will respond to this.

**Virginia Williamson** – There are people that are only putting out very small quantities of waste and have no need for a large storage bin/bag.

**Action** – Pam Jones will look to see if anything can be done to address this point.

**Cllr Rob Appleyard** – If a resident is achieving the acceptable level of recycling would a collect be made if they use anything other than the given bin/bag?

There needs to be incentives to drive up recycling and consideration needs to be given to the impact changes could have on fly tipping.

**Response** – No. The manner in which waste is contained in the bins/bags provided need to deter animals from breaking open rubbish that is awaiting collection.

**Cllr Lin Patterson** explained that she is pleased with the changes that are being made; she has friends in Newcastle that have been doing this without problems for a number of years.

#### **4. Community Empowerment Fund**

Councillor Paul Myers was present to provide information on the Community Empowerment Fund that is being introduced this year.

- The purpose of the fund is to help with engagement within communities and to create stronger links.
- The fund will be available to Parish Councils, Town Councils and Bath City Forum for projects that improve the Public Realm. Paul will be writing to these organisations to confirm details of the scheme next week.
- The amount that will be received equates to 50p per head. £44,430 for the City of Bath for this year.
- Applications will be a simple light touch process that will be agreed by the Divisional Director for Strategy and Performance.

- Where an interest is expressed we will be looking for matched funding or volunteer time to be provided.

## Questions

**Cllr Bob Goodman** – Could CIL money be used to match the funding?

**Action** – Paul Myers will check if this will be possible.

**Cllr Shaun Stephenson-McGill** – asked, with the financial pressures that the Council is under, are the £20 million in cuts being replaced with this £44,430 the most effective use of this funding? And would it not be better to split the funds into the different ward areas?

**Response** – The Ward Councillor Initiative Funds are already in place for Ward level projects. Volunteering groups are keen to carry out work with Town/Parish Councils; to deliver localism in Bath requires the sharp end of volunteering group involvement.

This is an opportunity to get some money out in a different way to projects that the Bath Forum recommends.

**Cllr Dine Romero** – asked, how will the harder to engage communities access funds, they can be often missed as they do not always know how to articulate what they need.

**Response** – The Bath City Forum is here to look at Bath's needs and advice, we have co-opted members as well as Councillors to bring a balance.

**Sally Harris** - Can Bath recommend a number of different projects? And is there a process / criteria for reporting the outcomes?

**Response** – We want there to be a flexible approach to the applications with ideas going through the Chair of Bath City Forum. If additional guidance were to be required this could be produced at a later stage.

The Forum should record what projects are agreed and look to report back on the outcomes through the meeting's agenda.

**Cllr Matthew Davis** – I would be keen to support the Broadmoor Lane Play area in Weston through the use of this fund, would this be a suitable use?

**Response** - Yes, an expression of interest would need to be raised with the Forum and they would respond to this.

**Cllr Bob Goodman** – I would see the expressions of interest being submitted through the sub group that are also looking at CIL funding for the forum.

**Adam Reynolds** – Can an explanation be given of what is meant by Public Realm.

**Response** – Some of the drivers for this scheme came from places involved with In Bloom, which is about making a place look better.

**Adam Reynolds** – Would this include a scheme such as Sustrans volunteers digging out and maintain routes?

**Response** – This could be put forward but all schemes would be subject to the interpretation of the Divisional Director.

**Jeremy Boss** – explained he could see how this could benefit a number of volunteering organisations. The high number of requests we receive could be the bigger issue.

## 5. Creating a City Identity for Bath

Steve Fuller from The House was in attendance to present on 'creating a City Identity for Bath'

Questions / Feedback

**Cllr Dine Romero** – this project needs to embrace the areas of Bath that are outside of the City Centre.

**Response** – We are happy to make the inclusion of the outer areas more explicit. There needs to be clarity on where there is the greatest need in the City for money to be spent and to be inclusive of the talent that sits across all of the areas.

**Cllr Peter Turner** – There are many people in the City that have 'sight' the bigger challenge is to have 'vision'.

**Response** – We agree we will need to invite everybody in, those with an interest with come along, other wont; it does take time for full delivery.

**Rosie Phillips** – Unification is needed and by reaching out to the further away communities brings in diversity and quirkiness that would otherwise be lost.

**Response** – We would not want to be seen as a 'vanilla' place.

**Cllr Shaun Stephenson-McGill** – Jobs, Growth, Tourism, Visitors are spoken about but Bath has a shortage of Housing. The Universities growth rate can't continue in the way that it has as thousands more students can't be accommodated in Bath.

Bath has 'the haves' and 'the have-nots' in the City, this is how Bathonians see the Council. The Partners that we look to work with are not inclusive.

**Response** – we look at People, Places and Business, if we are an inventive City we will find a way which involves the whole of the City. The Forum should look set out who the partners should be.

**Cllr Lin Patterson** – If the Bath City Forum were to be the sponser, who will be paying for the work?

**Response** – The work is carried out free of charge on a voluntary basis.

**Cllr Paul Myers** – It has been great to see through this presentation what Bath is trying to achieve and how this replicates what a number of Towns and Parishes are trying to do. It is worth considering the neighbours who commute into Bath and what stake they have in the City.

**Cllr Rob Appleyard** – I like the project, is it within the remit of The Bath Forum to be the sponsor?

Response Jeremy Boss – The Officers and the members of the economic development sub-group feel that this is tangible, holds no risks, creates opportunity and does not create a clash. It was recommended by John Wilkinson that the Bath City Forum considered this.

**Cllr Bob Goodman** – The work carried out by the Economic Development Sub-Group led to today's presentation being given.

## 6. Working Groups Feedback

### Economic Development Sub Group

**Jeremy Boss** presented on the work which has taken place within the Economic Development Sub Group.

**Leslie Redwood** presented on the Destination Bath Plan.

#### Questions and Feedback

**Adam Reynolds** – There are aspects of Bath that get overlooked, is invest in Bath just about tourism or are you interested in other aspects also?

**Leslie Redwood** – We are looking for more than just tourism in the consultation any feedback that covers economic growth will be welcomed.

**Sally Harris** – There are many visits made to Bath by people who are priced out of living in the City, these are essentially day visitors but are contributing to the economy.

**Leslie Redwood** – It would be great to hear from this group as they can comment on areas such as commuting, pollution and movement around the City.

**Tim Newark** – Is there a danger that there is duplication with the Bath Bridge work?

**Leslie Redwood** – There have been a number of previous destination plans produced which have always been part of our work (BTP); the last edition expired in 2016. The work being offered by the bridge is voluntary and there will need to be thought given to making sure the two areas of work complement each other.

Further steps are going to be required and the next steps will need to include engagement from the forum on the direction we need to be taking with the Destination Bath, Consideration to the broader themes covered by the City Identity and a workshop for those who are interested in working on these ideas.

**Cllr Dine Romero** – If the two groups can work together and complement each other the overlaps can be dealt with. Is it possible that there are overlaps with the City of Bath Mayor?

**Cllr Lin Patterson** – The Bridge ideas seem to have a more diverse offering whereas Destination Bath is more Tourism focused. There needs to be a way that we avoid one swallowing up the other.

**Virginia Williamson** – the distinct difference between the two presentations appears to be that The Bridge has a fresh beyond tourism approach whereas BTP has a renewal of their plan that needs to take place.

**Jeremy Boss** – The Destination Plan will be happening and The City Identity needs to find the customers that it will need to work with in Bath. The work on both plans can be managed in a way that avoids overlaps.

**Cllr Fiona Darey** – There is an opportunity to bring skills together and complement each other through the work of both plans. We must agree how the next steps are taken forward.

**Cllr Rob Appleyard** – there needs to be an understanding of the groups we are working within and a proposal needs to be set out clearly.

**Cllr Shaun Stephenson-McGall** – As only half of B&NES is Bath why has a broader sponsor not been found, does this indicate that the vision is seen as not important?

**Tim Newark** – We need to know in the longer term how the costs will be met.

**Rosie Phillips** – There are broader public services that B&NES are managing, what will the thinking be if this is seen to be a priority for the Forum?

**Cllr Lin Patterson** – I am in support of the work that The Bridge idea in principle, I would ask for additional information before a final decision to support is made.

**Virginia Williamson** – being new to the membership of the forum I have read the TOR's and the role of the forum includes making recommendations which will be of benefit to the City and carry out an advocacy role. (The aims and objectives from the TOR's are listed below)

### 3. *Aims and Objectives*

*3.1. The aim of the Bath City Forum is to provide a mechanism for collaboration between communities and public bodies in the City to improve local engagement; join-up services and help local people receive better outcomes. It will do this by:*

- *Acting as a “Champion” on behalf of the City*
- *Improving the engagement of Bath & North East Somerset Council and its partners with local communities to better address City issues and priorities.*
- *Involving City and non-City residents and organisations, seeking their views and encouraging them to participate in projects which improve the City*
- *Identifying and addressing common issues of concern across the City*
- *Agreeing how organisations will work most effectively together to respond to the City's priorities and take action where appropriate*
- *Influencing wider policy developments*
- *Linking with relevant bodies, partnerships and projects in the City*

### **CIL / Community Empowerment Fund**

The sub-group which is led by Cllr Fiona Darey is ready to convene. Members of the Forum are asked to nominate themselves to take part in this group. If members feel there is any other expertise that can be brought on-board they should discuss this with Fiona.

**Action** – contact Fiona directly by e-mail [Fiona\\_darey@bathnes.gov.uk](mailto:Fiona_darey@bathnes.gov.uk) or Mark Hayward [bathcityforum@bathnes.gov.uk](mailto:bathcityforum@bathnes.gov.uk) to take part in the CIL group.



**Action** – Fiona to organise the next sub-group meeting

### **Transport**

The Forum has been contacted and asked how and when the sub-group for Transport will reconvene?

A forum member is required to lead the group and it is asked that people put themselves forward to lead and participate in this sub-group.

**Action** – contact Bob Goodman directly by e-mail [bob\\_goodman@bathnes.gov.uk](mailto:bob_goodman@bathnes.gov.uk) to take on the lead for Transport sub-group.

**Action** – Bob Goodman will advise the new lead (once appointed) on organising for the next sub-group meeting. Once this meeting date is agreed all existing people involved in the group will be invited to participate.

### **Waste and Air Pollution**

**Cllr Dine Romero** asked what difference the work of sub-groups are going to make as consultation so far with the Forum does not appear to be very effective?

**Robin Kerr** has been working on issues in the City Centre and identifying areas to be dealt with.

Two new co-optees will be joining this sub-group; **Virginia Williamson** and **Alaa Al Khourdajie**

**Action - Cllr Dine Romero** will present an update on Air Pollution to the next meeting of the Bath City Forum.

### **Summary**

**Cllr Bob Goodman** called for all Bath City Forum Members to select at least one sub-group to become part of.

Where there is valuable knowledge and expertise outside the Forum Membership a discussion should be had with the sub-group leads about inviting addition people to join.

**Action** – To register interest in taking part in any of the sub-groups Contact **Mark Hayward** [bathcityforum@bathnes.gov.uk](mailto:bathcityforum@bathnes.gov.uk)

The six sub-groups are:

Housing

Economic Development

Transport

Health and Wellbeing

Waste and Air Pollution

CIL / Community Empowerment Fund

## 7. Bath City Conference

**Cllr Bob Goodman** explained that The Bath City Conference has taken place for the last five years and this event will be taking place again in 2017. It is hoped that Forum members will play a greater part in this year's conference.

There is a call to create a steering group to work on the organisation of this year's event and to input into fresh ideas for the day.

**Action:** Forum Members wishing to be part the Bath City Conference sub-group need to contact **Mark Hayward** [bathcityforum@bathnes.gov.uk](mailto:bathcityforum@bathnes.gov.uk) to confirm their interest.

**Action:** Bath City Conference sub-group to arrange a first meeting within the next two weeks.

**Cllr Paul Myers** – A separate event, the 'B&NES EXPO' is to be planned for the Parishes and Towns of North East Somerset. It is hoped that The Bath City Forum would accept an invitation to attend.

**Cllr Rob Appleyard** – As the Bath City Forum is not set up to discuss North East Somerset issues would it be better to keep this separate.

## 8. Any Other Business

**Chris Roche** asked if there is a procedure update from the Chair following the issues raised at the last Forum meeting.

**Cllr Bob Goodman** explained that the agenda setting group will meeting in April and will include this in their discussions.

**Cllr Bob Goodman** - reminded Forum Members that invites to the Bath Rugby Club pre Consultation meetings have been sent out.

**Cllr Shaun Stevenson-McGall** - asked if feedback would be taken on the layout for the meeting.

Response - The room layout for this meeting was different due to room availability issues at The Guildhall and there being a number of presentations throughout this meeting.

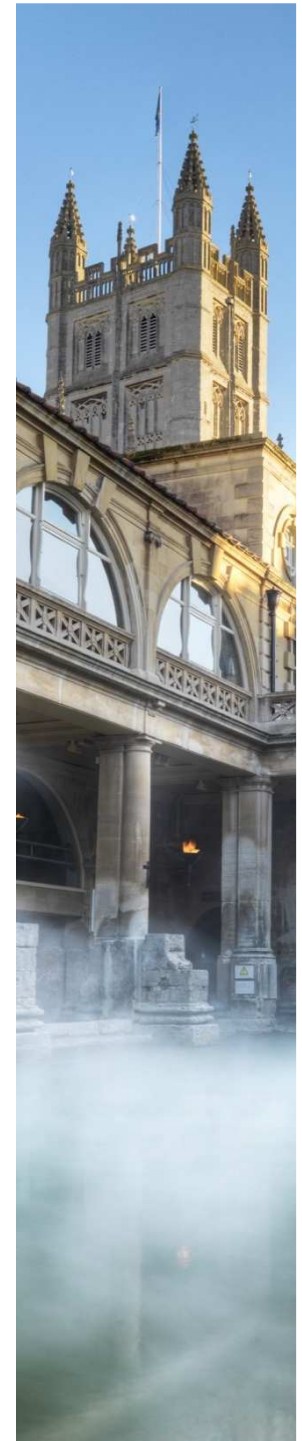
The next meeting will return to the normal boardroom set-up in The Banqueting Room at The Guildhall.

Any suggestions to improve the set-up / experience of future meetings should be sent to **Mark Hayward** [bathcityforum@bathnes.gov.uk](mailto:bathcityforum@bathnes.gov.uk)

# 5 Year Destination Management Plan



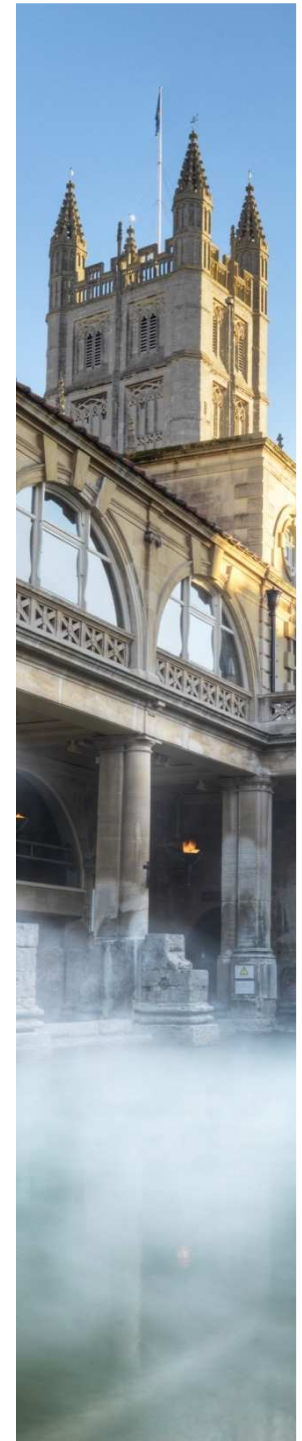
**A blueprint for development and growth**



# 5 Year Destination Management Plan

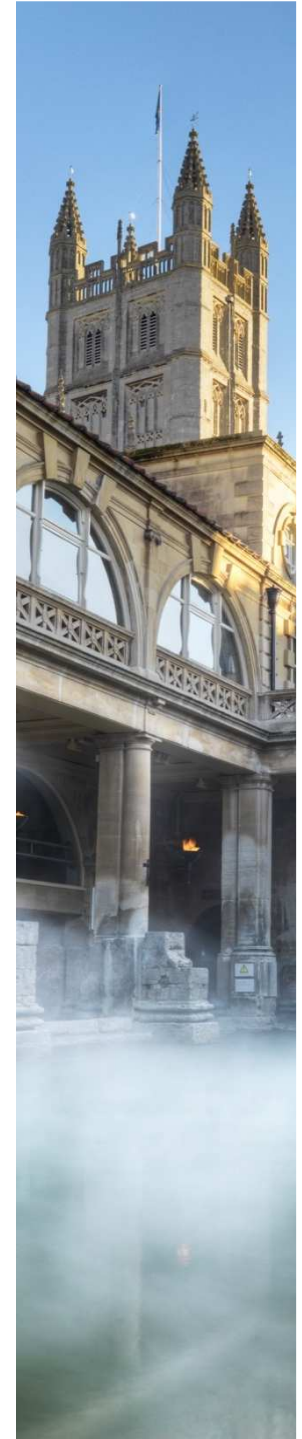
VisitBath (Bath Tourism Plus) has commissioned The Tourism Company to work with us to prepare a five year Destination Management Plan (DMP) for Bath & North East Somerset.

The over-arching goal is to develop a plan that provides clear direction for tourism in the area, and which has the wide support of those involved in the visitor economy.



# **Eight Stage Process to July 2017**

- 1. Review of strategic context, tourism performance and comparative assessment (Jan-Feb)**
- 2. Steering Group meeting (Feb)**
- 3. Consultations and on-line survey (Feb-April)- SEE [WWW.VISITBATH.CO.UK](http://WWW.VISITBATH.CO.UK)**
- 4. Initial positioning paper (April-May)**
- 5. Stakeholder workshops (May)**
- 6. Finalisation of strategic direction & framework (May-June)**
- 7. Development of action plan (June)**
- 8. Finalisation of DMP (July)**



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# Bath City Forum

Economic Development (ED) Sub Group  
Update for meeting on 29 March 2017



# ED - Activity

- Sub group has met twice (January & March)
- It has 9 members at present
  - 5 Bath City Forum members
  - 4 from other groups (e.g. Independent Traders, Bath Bridge, Visit Bath)
- Joint chairs Cllr Peter Turner & Jeremy Boss



# ED Objectives

“To consolidate and coordinate activities related to economic development from across the City to amplify key messages, avoid duplication, focus attention on key areas and to maximise our influence on B&NES and other stakeholders. We will do this by ensuring that we value the insight of residents and bring a focus on the issues specific to the City of Bath”.

# Progress update

- Destination Management Plan (VisitBath) and City Identity (Bath Bridge) on this agenda
- Pushing ahead with 'Positive Projects for Bath Independents'
- Engaging with B&NES officers
- 'Independent Shops of Bath' and the FSB have agreed to report regularly to the subgroup on their bi-monthly meetings with Tim Warren and cabinet members

# Ask of Bath City Forum

- Act as sponsor for the City Identity work
- Get involved with the consultation on the Destination Management Plan
- Support work of sub group to bring people together on the ED agenda
- Support a Bath City Conference (with an ED stream)

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